

## **ANTI-DRUG ADVERTISEMENT FOR A TEEN MAGAZINE**

You will be designing and creating a one-page print advertisement that will be printed in a teen magazine that will help deter teenagers from being addicted to drugs. The advertisement must incorporate some of the information that you will be researching on your drug's effect of brain functions, emotion, and decision-making.

Topics and/or questions that may help your research:

- a. What is the relationship between brain chemistry and addiction?
- b. What forms of therapy (physical and psychological) are commonly used to treat addiction to your drug?
- c. Why are teenagers especially vulnerable to addiction to your drug?
- d. What social problems are directly or indirectly caused by drug use?
- e. How does the drug affect the 5 senses, heart rate, emotions, memory, and/or judgment?
- f. How does the drug affect a person's social life?
- g. Any other questions that you think of that may help your research.

This assignment should be taken seriously and done in good taste. Your final grade on this assignment will be worth a quiz grade.